





Welcome to Pure Sip, where your eyes are opened to an exquisite world of handcrafted and specially curated teablends.

Pure Sip offers a wide selection of tea handpicked from the finest tea plantations, blenders, and producers, bringing rich, aromatic, and exotic blends into your teacup, guaranteeing a taste of satisfaction for even the most refined taste buds.

Apart from the trusted and sophisticated taste of traditional blends, Pure Sip challenges convention to craft creative and tantalizing blends that add an intriguing twist to its selection of tea.

With a firm belief that no two tea are the same, Pure Sip is on the constant search to create new and harmonious tea blends, infusing fruits and flowers to enhance their tea flavors.





OUR MISSION

Our mission is to provide our customers with the best tasting, all natural, teas for their everyday lives. At Pure Sip, we stay true to our word by always providing the best quality experience, customer service, and tea.

OUR VISION

Maintaining sustainable growth while producing the finest tea, empowering our farmers and the surrounding communities, and bringing goodness to our consumers. Pure Sip wants to continue the trend of providing healthy beverage options and by combining drinking excellent teas with their daily lifestyle.



















Philosophy

Every Journey decides its adventures, much like every tea unravels its unique flavor, aroma, and texture. A combined affinity for these three qualities is the inspiration behind PureSip.

Pure Sip is a specialty tea company, that prides itself on being one of India"s finest tea blenders, offering an expansive of thoughtfully crafted teas and tisanes that evoke elegance, timeless quality, and an unforgettable finish.

Deeply rooted in our company's DNA is Pure Sip which roughly translates to what goes around comes around. We believe that tea is a healthy beverage and that blending tea into a salubrious infusion positively impacts your body, mind and spirit





TEA FLAVOURS

- → Hand Blended Tea
- ✓ CTC Tea
- ✓ Single Estate Tea
- ✓ Organic Tea
- ✓ Floral Tea
- Fruit Tea
- Herbal Tea
- → Health and Wellness Tea
- ✓ White Tea
- → Oolong Tea
- ✓ Cellars Tea

Hand Blended **GREEN TEA**



PURE SIP Green teas are whole leaf healthy teas produced out of the unopened apical bud and the first and second tender leaves, not allowed to oxidize after the harvest,

Hand Blended **BLACK TEA**



Black Tea is produced where the raw leaves are intentionally oxidized by more than 80%. The processing involves a very critical withering stage which consists of both physical and chemical mellowing which takes about 16 to 18 hours depending on the ambient humidity and temperature. This withering stage imparts a natural sweetness to the black teas and a very distinct flowery fresh aroma.

Hand Blended **OOLONG TEA**



Oolong Tea is a variety that is processed in such a manner that the oxidation level in the made tea will be anywhere between 40% to 70%. The flavor profile will be something in between a Green tea and a fully oxidized black tea.

Hand Blended YELLOW TEA



Yellow Tea can be viewed as a cooked version of green tea, where an additional sweating or heaping stage is involved which usually range from 24 to 30 hours.





Hand Blended WHITE TEA



White Tea is the minimally processed variety of tea where the very high-quality tender leaves are simply dried until the moisture reduces up to 4% or less and could be packed. White teas are just one notch above all the other varieties in that it's of the grade which in the industry jargon termed the Silver Needle, which entirely consists of unopened apical buds which will have a very fine coat of downy white hairs (Thus the name white tea).



PICTURE REGION **TEA TYPE GRADE DESCRIPTION** DARJEELING SFTGFOP1 BLACK Well made and twisted WHOLE LEAF Darjeeling whole leaf with FIRST FLUSH delicate First Flush Character with a refreshing aroma. DARJEELING BLACK STGBOP/TGBO Well sized Darjeeling **BROKENS** Brokens with the essential FIRST FLUSH first flush character. The broken leaf grade gives a stronger brew. DARJEELING TGOF/GOF **BLACK** Well sizes Darjeeling **FANNINGS** Fannings with good aroma FIRST FLUSH and a fuller cup. The first flush characters are refreshing and energising.

PICTURE REGION TEA TYPE **GRADE DESCRIPTION** DARJEELING BLACK DUST OF/FOF Even sized first flush dust. FIRST FLUSH DARJEELING **BLACK** SFTGFOP1 Well made and twisted WHOLE LEAF Dareeling whole leaf with **SECOND** Second Flush Character that **FLUSH** is soothing. STGBOP/TGBO DARJEELING BLACK Well sized Darjeeling Brokens with the essential **BROKENS SECOND** first flush character. The FLUSH broken leaf grade gives a stronger brew.

PICTURE	REGION	теа түре	GRADE	DESCRIPTION
	DARJEELING	BLACK FANNINGS SECOND FLUSH	TGOF/GOF	Well sizes Darjeeling Fannings with good aroma and a fuller cup. The first flush characters are refreshing and energising.
	DARJEELING	BLACK DUST SECOND FLUSH	OF/FOF	Even sized first flush dust.
	DARJEELING	GREEN WHOLE LEAF	SFTGFOP1	A treat to health buds with well sized, neat, twisted and olive green leaf this tea has good flavor.

PICTURE REGION TEA TYPE **GRADE DESCRIPTION** DARJEELING STGBOP/TGBOP **GREEN** Well made green brokens that will enhance your **BROKENS** healthy tea experience. Light greenish and flavoury tea. TGOF/GOF DARJEELING **GREEN** Even sized and neat green **FANNINGS** fannings that will enhance your healthy tea experience. Light greenish and flavoury tea. FOP OOLONG DARJEELING OOLONG Oolongs are semi fermented tea in between green and black teas. This well sized, full bodied oolong tea with good amount of silver tips is made from AV2 clone.









PICTURE	REGION	ТЕА ТҮРЕ	GRADE	DESCRIPTION
	ASSAM	BLACK BROKENS SPECIAL TIPPY SECOND FLUSH	GBOP SPL TIPPY	Well sized brokens with fair amout of golden chunky tips. Speciality Second Flush tea from Assam.
	ASSAM	BLACK BROKENS SECOND FLUSH	FBOP	Leggy and clean black orthodox brokens with first flush briskness and second flush character.
th the	ASSAM	BLACK BROKENS SECOND FLUSH	GBOP	Well sized brokens that give a moulty and mellow cup.























FLORAL TEA



- ∨ Chamomile Tea
- Chamomile Mint Cinnamon
- Hibiscus
- → Hibiscus Clove Cinnamon
- Jasmine Green Tea
- → Lavender Green Tea
- ✓ Lavender Rose Mint Green Tea
- ✓ Lavender Chamomile Green Tea
- ✓ Rose Green Tea
- → Blue butterfly pea flower tea
- ✓ Morrocan Mint Green Tea

FRUIT TEA



- Strawberry Tea
- Peach Tea
- Guava Tea
- Mango Tea
- Apple Caramel Tea
- → Blackcurrant Tea

HERBAL TEA



- → Ashwagandha Herbal Tea
- Turmeric Spiced Herbal Tea
- ✓ Licorice(Mulethi)Tea
- Moringa Tea
- ✓ Lemon mint green tea
- ✓ ICY Rosemary
- Sparkling Ginger Mint Tea
- ✓ Amla Green Tea
- ✓ Turmeric Tulsi Ginger Tea
- Mint Green Tea

HEALTH AND WELLNESS TEA



- ∨ Detox Tea
- ✓ Slim Tea
- ✓ Anti Diabetic Tea
- Digestion Tea
- ✓ Immunity Booster Tea
- → Tulsi Sleep Herbal Tea
- → Skin glow herbal tea
- ✓ Cholestrol Contol Herbal Tea
- ✓ Hangover Relief Herbal Tea
- → Grandmas Kadha Chai

HEALTH AND WELLNESS TEA



- ✓ Stress Relief Herbal Tea
- Acne Relief Herbal Tea
- ✓ Anxiety Relief Herbal Tea
- y BP control herbal tea
- → Hairfall ControlHerbal Tea
- Constipation Relief tea
- → Bloat relief tea
- y Belly Relax Herbal Tea
- Headache relief herbal tea
- Period Cramp Relief herbal tea

WHITE TEA



- → Darjeeling Spring White Tea
- ✓ Silver needles white tea
- ✓ Lavender White Tea
- ✓ Lavender Mint White Tea
- Peony White Tea
- ✓ Rose White Tea
- Mint White Tea
- ✓ Tulsi White Tea

OOLONG TEA



- → Himalayan Dark Oolong Tea
- → Himalayan Spring Oolong Tea

JRESIP
By Sip - Specially Tea

CELLARS TEA



- → Bourbon Whiskey Tea
- Brandy Tea
- → Himalayan Wine Tea

PRIVATE LABELLING







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